

Help Design Our Logo!

Palmer Historical Society

PRESERVING OUR PAST, SHARING OUR STORIES
& MAKING HISTORY FOR FUTURE GENERATIONS

Volume XXVI No. 6

October 2011 Edition

OFFICIAL PUBLICATION OF THE
PALMER HISTORICAL SOCIETY

Special points of interest:

- **Farewell**
from President,
Chuck Logsdon
- **Colony Museum**
Docent Thank you
- **October Speaker**
"Life and Times In
Alaska with Katie
Hurley"
- **Logo Design**
Requesting
design ideas for
PHS & CHM
- **Call to Members**
Please sign up to
bring food/snacks
to meetings
- **Requests for:**
door prizes
- **Reminder**
Don't forget to
pay your dues
- **Pre-Order**
your copy of
"Faded Treasures
- Vibrant Lives"
- **Membership
Meeting**
October 19th
- **Elections**
Come VOTE!

Farewell for Now My Friends

Transitions are in the wind for the Palmer Historical Society. As many of you may know, Katie and I have moved to Bend Oregon. This is a change of scene that we had been considering since I retired. Over the last four years I had the great pleasure of being the president of the board of directors of the PHS. In the beginning it was a lot like going from zero to one hundred miles per hour but with the help of a great team of volunteers I think the organization moved forward. In the process I learned a great deal about Palmer's history as well as museum and collection management, non-profit all volunteer organizations and the importance of local history in preserving the knowledge of who we are and where we came from. Most of all I got to know the really great people who are willing to give of their time and energy to promote, celebrate and preserve Palmer's history. I urge you all to continue to support the PHS and am confident that there is a future in Palmer's history. Thanks to all and hopefully we'll meet again either in Palmer or Bend.

Chuck Logsdon

Colony House Museum

Memories of summer at the Colony House Museum were followed by six groups of visitors during September! Our wonderful CHM docents continue to share historical recollections throughout the year. FANFARE to our summer crew: Dorothy Loyer Hubbard and granddaughter Vivian Elena, Rita Loyer, Arlene Benson Fox, Willie Pederson, Mary Ann Anderson and great-grandson Alex, Eire Foster Mielke, Helen Havemeister Riley, LeAnn Hoffman Stevenson, and Barbara Lentz Thomas, WELL DONE, ALL!

Looking toward the holidays, OPEN House at the CHM will provide Festivity to Palmer's Colony Christmas celebration with our traditional caroling and Bake Sale ~ all to be happening on Saturday, December 10th!



Visit Our website at www.palmerhistoricalsociety.org

OCTOBER MEETING TO BE 'LIFE AND TIMES IN ALASKA WITH KATIE HURLEY'

Born in Juneau on March 30, 1921 she had a memorable start. Sitka and the state celebrates every year on March 30th as that was when Russia sold Alaska to the United States. Katie's life has been steeped in Alaska History from being territorial secretary to Territorial Governor Ernest Gruening to Secretary of the Territorial Senate 1955, 1957, 1959 and 1960. This included being clerk at the Alaska Constitutional Convention. She moved to the Valley in 1960. Here Katie ran for Lt. Governor in 1978... she received more votes than the three candidates running for governor. The 1985-86 Legislative session she had won the Valley Seat for the State House. If you are on 7th Avenue in Anchorage across from the Dena'ina Center you

will see a giant mural on the parking garage. There is Katie perched on Governor Gruening's nose.

*Please join us
October 19th at
7 p.m. to hear
exciting tales of
old Alaska.*



Katie with Territorial Senator E. L. Bartlett



Constitutional Convention (Alaska) with
1st VP Frank Peratrovich

Tribute Recipe of the Month

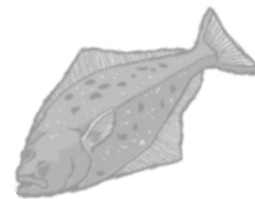
Mrs. E.L. Bartlett's Baked Filet of Halibut

- 1/2 c. butter**
- 1 Tbs. bread crumbs**
- 1 Tbs. Worcestershire sauce**
- 1 Tbs. Mustard (in jar)**
- 1 tsp. catsup**
- 1/4 tsp. salt**
- 1/8 tsp. pepper**
- 1 lb. halibut filet (s)**

Butter baking dish and dust lightly with bread crumbs. Lay the filet (s) in carefully and cover with sauce mixed separately of ingredients in order noted above. Dust the top with remaining bread crumbs and paprika, if so desired.

Bake 450 degrees / 20 minutes.

This is Katie Hurley's favorite recipe in a cookbook given to her by the Bartlett's (He was Alaska's territorial and State Senator) in 1948, "Congressional Women's Cookbook."



What is our Brand?



Most successful organizations and businesses have adopted a brand symbol, or logo, which they employ to establish, improve and maintain their visible identity in the crowded marketplace. The effectiveness of this strategy is well recognized and self-evident as we all recognize many businesses and products by their logo alone.

As we strive to raise awareness of, and support for, the Palmer Historical Society and the Colony House Museum, strong logos can be very helpful.

The Palmer Historical Society can become stronger by raising its profile and visibility in the community and, hopefully, attract more active members and gain support for its activities. The Colony House Museum works to succeed in the marketplace of information dissemination, with its program of telling and illustrating the history of the Colony.



And both entities necessarily operate in the marketplace of economics as we pursue funds to support our work.

Having and using distinctive logos could help us become more visible in all aspects of our correspondence, publicity, education, membership and fund raising. A good logo should be **relevant in its concept, distinctive in its presentation, simple in its execution and effectively reproducible** in all media. That is, the two designs should obviously reflect the essence of the Palmer Historical Society and the Colony House Museum. That reflection should be unique and attractive, it should be simple and clean so the image is immediately recognizable, and it should "read" well in both black & white and color presentation at any image size.

The logos could be used in many applications, such as attached to the web site, affixed to all correspondence, incorporated into numerous products

for sale or for publicity purposes, and used to mark Museum and Society property. *(Members of the Palmer Historical Society Board of Directors would, of course, be required to wear them as prominently visible tattoos.)*

We are currently soliciting design ideas for both logos. We're looking for what elements or images would best convey the essence of both the Society and the Museum. If you have thoughts about what the logos should look like, pass them along to any board member. If you can sketch your ideas, that's even better. Don't worry about how finished they look—we want the concept & will work on the finish later.

We'd like to have some good choices for you to review at the November meeting, so don't delay.



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Palmer Historical Society

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www.palmerhistoricalsociety.org

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Return Service Requested

Membership meeting October 19th come and vote in the election!

*Presenting your Fall Palmer Historical Society Speakers~
3rd Wednesday each month~ Palmer Library ~ 7:00PM*

Faded Treasures, Vibrant Lives

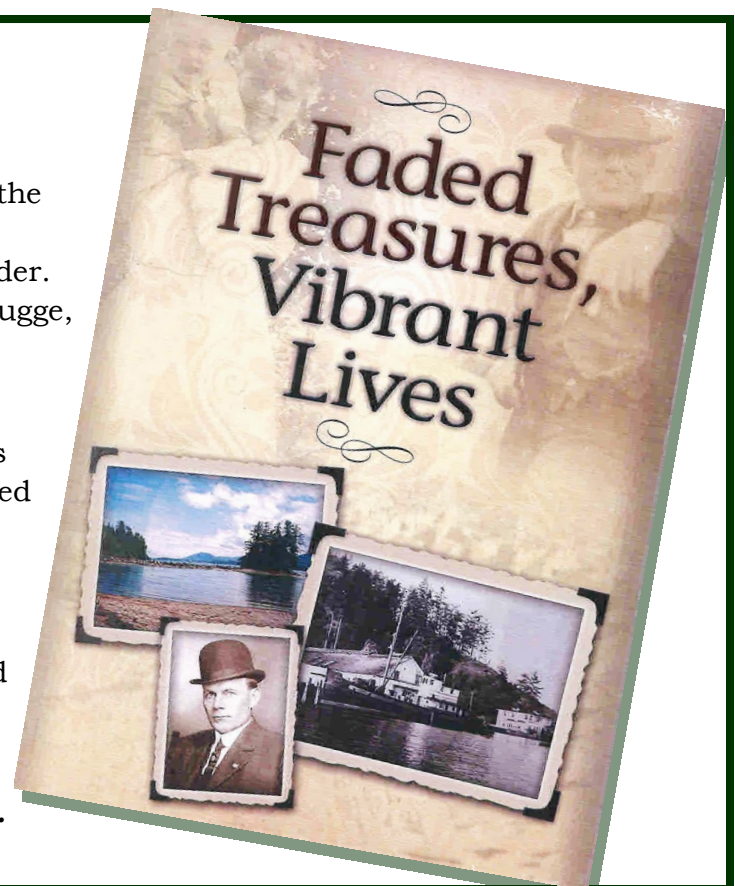
By Pamala Kay Grender

This month we have been gifted four copies of the Limited First Edition: July 2011 of "Faded Treasures, Vibrant Lives" by Pamala Kay Grender. Ms. Grender's grandmother and Ole (John) Bugge, the Alaskan Pioneer are sister and brother.

Ms. Grender wrote this book, based on the genealogy of the Bugge family. The characters and events portrayed in the novel are researched and confirmed as accurate as possible.

The PHS board moved to auction off the four books at our October membership meeting and use the proceeds toward the replacement PA system.

Ralph Hulbert say's "this book is a good read".



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